The candidate should be able to:

**• Define and explain the different aspects of sustainability, including Environmental Social Governance (ESG), corporate responsibility, and sustainable development. Understand how different entities use these concepts to implement and report sustainability and climate practices.**

**• Explain the relationship and intersection among sustainability, ESG, and/or climate change.**

**• Identify the key features of the Millennium Development Goals and 2030 Agenda.**

**• Describe the United Nations (UN) Sustainable Development Goals (SDGs) along with associated goals and targets.**

**• Discuss strategies for implementing and aligning with the SDGs (including case studies) and how the SDGs and sustainability can be material to companies.**

**• Define ecosystem services, subcomponents, and natural capital. Demonstrate how organizations depend upon and can impact ecosystem services.**

**• Trace the evolution of sustainability in governments, corporations, and financial institutions.**

**• Describe how organizations can “greenwash” and “greenwish” sustainability claims as well as actions to counteract these practices.**

**• Describe the life-cycle assessment process and how organizations use this tool to advance sustainability.**

**• Know the major sustainability frameworks and initiatives, their objectives, and to whom they are targeted.**